



CHRISTY JO HENDRICKS

IBCLC, RLC, CCCE, CLE©, Doula
“Normalizing Breastfeeding through
Education and Support”

2024 Speaker Prospectus

BIOGRAPHY

Christy Jo Hendricks, IBCLC, is an international speaker, health educator, inventor, and author. She instructs in an entertaining way that simplifies learning and keeps audiences engaged. Her lactation career, spanning over two decades, has allowed her to serve families in hospital settings, through public health programs, at local WIC clinics, during weekly community groups and in private practice.

Christy Jo has a vision to support and enable individuals who desire to pursue the IBCLC credential. She created an IBCLC prep course that earned state-wide recognition. She also teaches the Certified Lactation Educator (CLE©) Course. These programs have successfully prepared hundreds of students to become Lactation Consultants.

She has been awarded the Presidential Volunteer Award, Who's Who among Teachers, Phyllis Klaus Award for Positive Impact on Parent/Infant Bond, Above and Beyond Award for Innovative Practice by the Department of Public Health and Lactation Faculty of the Year from CAPP. She has also been recognized for her publications.

She resides with her family in California where she continues to serve her community as an IBCLC, Certified Lactation Educator©, Certified Childbirth Educator, and birth doula.

CONTACT

Phone
(951) 809.7827 cell

Email
info@lactationuniversity.com

Address
PO Box 1431
Banning, CA 92220

Website
lactationuniversity.com

Website
birthingandbreastfeeding.com

RECENT SPEAKING ENGAGEMENTS

Honored to be a returning speaker*

Refer to the current Curriculum Vitae for a complete list of venues and presentations

- GOLD Lactation Conferences*
- Postpartum University
- iLactation Conferences*
- Breastfeeding Conferences *
- Injoy Conferences*
- CAPP. Conferences*
- Unicef Baby Friendly Conference
- Talk Tools*
- Public Health Nursing and Home Visitation*
- Wisconsin Association of Lactation Consultants (WALC)
- College of the Desert Child Development Class
- **Women, Infants and Children Conferences**
 - Alaska WIC Staff Training*
 - Alameda County WIC Regional Training*
 - National WIC
 - Nevada State WIC*
 - Texas State WIC
 - Michigan State WIC
 - Arkansas Peer Counselor Training
 - Nevada Peer Counselor Training*
 - Riverside County WIC In-services*
- **Breastfeeding Coalitions**
 - Inland Empire Breastfeeding Coalition
 - Northern Illinois Lactation Consultant Association



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MOST POPULAR PRESENTATIONS

FEEDBACK

The training was amazing! Christy Jo is extremely knowledgeable. The course included many different learning styles. She is the best instructor I have ever met.”- Director of Women and Infants Center

“Christy Jo will be asked back to teach our employees every time for certifications and recertifications.”-WIC Supervisor

The Nevada WIC program was the recipient of USDA’s Breastfeeding Bonus Award for the greatest increases in exclusive breastfeeding rates...I am confident that Christy Jo’s training played a large part in that, and will continue to for the coming years.” -State BF Coordinator

I love Christy Jo's enthusiasm and am happy she is promoting breastfeeding with this same enthusiasm. She has inspired me and I will strive to help spread the invaluable worth of breastfeeding. -GOLD Attendee

I applaud you for this powerful and engaging lecture. -Conference Attendee

Keynote and Conference Sessions (60-90 minutes)

- Bridging the Gap to Provide a Continuum of Care
- Lactation Education Simplified through Basic Analogies
- Launching Communication Skills for the Perinatal Professional
- The World is Our Audience-Expanding the Reach of Lactation Education
- A Formula for Deception-How Predatory Marketing Affects New Parents
- Growing IBCLC Staff through Upskilling Current Employees

Professional Staff Development and In-Services

- If Breastfeeding is “Natural” Why Doesn’t it “Just Happen”?
- Lactation Tools, How to Educate and When to Refer
- Sharing Your Wisdom: From Abstract Idea to Tantalizing Talk
- Thriving, Not Just Surviving, Breastfeeding in the First Week
- Public Health Focus on Participant Centered Education
- Teach the Way They Learn-Lactation Education for the Visual and Kinesthetic Learner
- Providing Stellar Customer Service with Compassion and Empathy

Professional Training

- How to Become an IBCLC
- Baby Friendly 20 Hour Staff Training
- Certified Lactation Educator (CLE) Training
- Certified Childbirth Educator (CCCE) Training
- 5 Hour Communication Course (L-Cerps from IBLCE)

PUBLICATIONS

