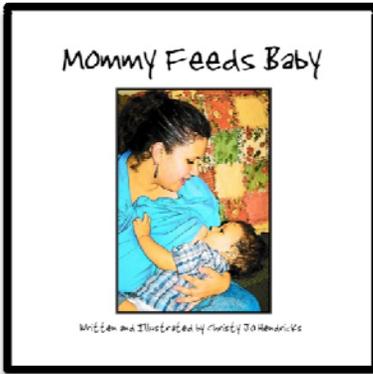


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Mommy Feeds Baby by Christy Jo Hendricks, IBCLC, CD(DONA)

In a country where infant formula is advertised on television, in doctors' offices, in magazines and in hospitals, a book highlighting the natural, organic food moms provide through breastmilk is crucial. The question, "Who feeds baby?" is answered simply in every mammalian family—***Mommy Feeds Baby***. Christy Jo has beautifully illustrated—although contrary to what the media portrays—humans are not exceptions to what occurs naturally in the lives of all mammals.

Christy Jo's award-winning photographs of moms feeding their babies have been digitally enhanced and animated in order to captivate infants and toddlers. The repetitious phrase, "Mommy feeds Baby," charms early readers. This book is essential for those who promote breastfeeding and desire to have excellent promotional material that is well-written, well-illustrated and well-worth a reader's time. ***Mommy Feeds Baby*** should be in every child's home library as well as in every public library around the country.

The breastfed children and families displayed in ***Mommy Feeds Baby*** vary in age and ethnicity. Breastfeeding creates a bond between mothers and children of all walks of life. A special keepsake page is reserved in the back of the book encouraging moms to attach their own breastfeeding photograph and message as an heirloom that commemorates the precious experience.

Mommy Feeds Baby is available in English and Spanish.

Title:	Mommy Feeds Baby
Author/Illustrator:	Christy Jo Hendricks, IBCLC, CD(DONA)
ISBN:	978-0-9831848-0-5 (English) 978-0-9831848-1-2 (Spanish)
Available:	March 2011
Retail Price:	\$12.95 (Special bulk pricing is available)
Illustrations:	Colorful, comic style, digitally enhanced photographs
Web site:	birthingandbreastfeeding.com
Category:	Children's books, nutrition, health, lactation, family, infancy
Trim size:	8.25"x 8.25"
Length:	32 pages
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About the author: Christy Jo Hendricks has been an elementary teacher, secondary English teacher, school administrator and Public Health educator. She has a passion for both education and public health. Her two interests merged when she acquired a job for the Department of Public Health and developed curriculums for WIC participants. She cultivated relationships with many of the moms in the clinics and began photographing them and providing breastfeeding keepsakes. She created ***Mommy Feeds Baby*** from the photographs she has taken over the past nine years and penned the verses from observations on the many reasons why ***Mommy Feeds Baby***.

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